



### **True Grit of Color and Character**

Creative. Confident. Resilient. That's the spirit of True Grit and the inspiration behind four commanding new colors full of character and made of pure energy, with a golden metallic effect. With more than 100 colors and special effect films, Supreme Wrapping Films combine style with performance, versatility and Easy Apply RS<sup>™</sup> technology for a stunning visual transformation of any vehicle.

#### **KEY FEATURES:**

- > Exceptional durability and performance
- > Excellent conformability around curves and recesses
- > Patented Easy Apply RS adhesive technology
- > Colored film and protective layer in a convenient, one-piece construction
- > Expansive breadth of color and finish options

### **KEY BENEFITS:**

- Save time on installation with a repositionable, bubble-free application with long-term removability
- > Out-of-the-box application no printing or laminating required
- > Premium quality cast vinyl film designed for use in vehicle and graphics markets

## **New for Fall 2017**



Spark SW900-419-M



Radioactive SW900-762-M



Magnetic Burst SW900-679-M



Eclipse SW900-199-M

The colors shown are digitally reproduced for printing purposes and are not 100% accurate. For an actual production color match, please contact your Avery Dennison sales representative.





# **Soft and Strong: A Full Spectrum of Colors and Finishes**

The Supreme Wrapping Film portfolio includes special and select finishes to meet a range of desired looks and custom effects. These finishes include chrome, gloss, metallic, pearl, matte, matte metallic and extreme textures. A newly expanded line of satin colors offer a softer finish and the light reflecting Supreme Wrapping Film ColorFlow™ colors continue to multiply with unique iridescent shades.



ColorFlow<sup>™</sup> Series, Gloss Rushing Riptide SW900-674-S



Satin Dark Blue SW900-682-O



Conform Chrome Red SF100-474-S

To experience the complete Supreme Wrapping Film portfolio featuring the latest colors and finishes, visit **graphics.averydennison.com/swf** and download the Avery Dennison Supreme Wrapping Film Color Card.











<sup>1</sup>For information on warranty terms, exclusions and certain limitations that apply please see the applicable product data sheets and other literature and bulletins on our website: **graphics.averydennison.com** 

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