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# The Center for Architecture Foundation Showcases K - 12 Student Work in Annual Exhibition

Building Connections 2011 highlighted works from 2,100 students who participated in the Center for Architecture Foundation’s built environment educational programs. The exhibition, created with Avery® 900 Supercast films, showcased the drawing, 2-D design and 3-D model projects created by students from diverse neighborhoods throughout New York City.

## Collaboration

The Center for Architecture Foundation brings architecture and design awareness to kindergarten through twelfth grade students throughout New York City, serving over 5,000 students through its programs in NYC schools and at the Center for Architecture. The programs are led by experienced artists, designers, and architects who use real-world projects to help students understand the history, social context and impact of design as it connects to their own lives and communities.

The Foundation's award-winning programs inspire creative thinking, problem solving and civic activism; increase students' visual literacy and appreciation of architecture and the design process; and introduce youth to careers connected to the built environment. Building Connections 2011 showed work demonstrating the hands-on, project-based approach to teaching that supports core subject learning both inside and outside of the classroom.

"This exhibition is a great opportunity for our students to see their work in a professional gallery setting," said Jaime Endreny, Executive Director at the Center for Architecture Foundation. "The Avery® 900 Supercast films helped create a smooth look and backdrop for the students' art."



## Creating Sleek Art

The Building Connections 2011 exhibition was designed by Poulin + Morris, Inc., an internationally recognized, multidisciplinary design consulting firm, that specializes in all areas of visual communication, including environmental graphics, donor recognition and wayfinding sign programs; exhibition design; graphic identity; interactive media; promotional print; and publication design.

Applied Image Inc., an environmental and dimensional graphics fabrication and installation firm installed the exhibit using several opaque Avery® 900 Supercast films.

The projects on display showcased the Foundation's approach to teaching, which includes neighborhood walks, discussions and real world analysis with the students so that they can gain a better understanding of the elements of design and the design process.

Avery Dennison was proud to collaborate with Poulin + Morris and Applied Image to help create a platform for the students' work.

*Products used:*

- **Avery® 900 Supercast films**

*Products are used for architectural surfaces as well as cut lettering for vehicles and general signage.*



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